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FOR IMMEDIATE RELEASE

**TRAVEL CHANNEL HOST SAMANTHA BROWN SPOTLIGHTS ASPIRA™ SPA
ON THURSDAY'S "LIVE WITH REGIS AND KELLY" SHOW**

ELKHART LAKE, Wis. (January 25, 2006) -- Aspira™ Spa, which opened less than a year ago at The Osthoff Resort on the shores of Elkhart Lake, Wisconsin, is already making national news. Today, on the popular program "Live with Regis and Kelly," Samantha Brown, host of the Travel Channel's "Passport" series, offered her picks for great spa deals. Aspira was one of just three spas featured, with Brown recommending to viewers the Aspira Celebration Package -- billed as a mini-vacation to celebrate a special day, personal victory, or just the chance to get away together -- which includes two nights' accommodations in a luxury suite, \$300 in spa credits and unlimited access to the resort's amenities, from \$670 now through the end of March. Brown and Philbin commented during the segment that "just saying the name Aspira makes you relax!"

Aspira may be found on the web at www.aspiraspa.com. Reservations are accepted at 877-SPA-2070.

This 20,000 square foot destination spa includes a meditation sanctuary with water wall; spa treatment rooms called SpaSuites™, large enough for couples or friends to enjoy services side-by-side in front of a warming fireplace; whirlpools inside and out; a Finnish sauna; and a sunlight-flooded spa studio for yoga pilates.

The spa menu of services focuses on signature treatments, most notably the Sacred Waters Massage, taking its name from the waters of Elkhart Lake. Within Aspira's environs is also a full-service salon, spa café; and boutique with spa lifestyle products, apparel and jewelry.

Aspira is located within The Osthoff Resort, 101 Osthoff Avenue in Elkhart Lake, Wisconsin. The Osthoff Resort is a AAA Four Diamond resort featuring all-suite accommodations, lakefront location, two restaurants, year-round recreation and events, and premier amenities. For more information on the resort, access the web site at www.osthoff.com or call 800-876-3399.

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ASPIRA THE SPA www.aspiraspa.com 877.SPA.2070
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