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public relations

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FOR IMMEDIATE RELEASE:

OSTHOFF RESORT LISTED IN CONDE NAST, TRAVEL + LEISURE, WI MEETINGS; AND GENERAL MANAGER AWARDED WISCONSIN INNKEEPER OF THE YEAR

Elkhart Lake, Wisconsin—The Osthoff Resort in Elkhart Lake, Wisconsin is the recipient of four prestigious accolades:

In October 2012, *Condé Nast Traveler* magazine announced the results of its 25th annual Readers' Choice Awards, ranking the best cities, islands, cruise lines, airlines, hotels and resorts worldwide. Making its debut on the list is The Osthoff Resort, **voted the #1 Resort in the Midwest**, <http://www.cntraveler.com/hotels/north-america/united-states/osthoff-resort-and-aspira-spa-elkhart-lake-elkhart-lake-wisconsin>. The Osthoff received an impressive overall rating of 88.7, which represents an average of scores for criteria covering rooms, service, food, location, design and activities. A record 46,476 readers participated in the *Condé Nast Traveler* survey this year, with a minimum number of responses required for a property to be eligible for a Readers' Choice Award.

Also in October, **the general manager of The Osthoff Resort, Lola Roeh, received her own award news. She was named Innkeeper of the Year for 2012 by the Wisconsin Hotel & Lodging Association** during its annual conference held in Wisconsin Dells, with the award recognizing one individual each year for outstanding leadership in the state's lodging industry. Roeh has served as GM of The Osthoff Resort for 15 years, while also serving on the Governor's Council on Tourism since 2002. For her service to the lodging industry, Roeh also received a special commendation from Governor Scott Walker. Roeh is a Past President of the Elkhart Lake Chamber of Commerce and a Past Chair of the Elkhart Lake Tourism Commission.

In September 2012, the readers of *Travel + Leisure* voted The Osthoff Resort **one of "America's Best Lake Hotels."** A total of just 15 hotels made the list, www.travelandleisure.com/articles/americas-best-lake-hotels/16. The list is based on readers' ratings of hotels and resorts in the *Travel + Leisure* 2012 World's Best Awards survey which represents the best in travel in a variety of categories.

The Osthoff Resort was also voted 2012 **"Best Wisconsin Lakeshore Resort"** by *Wisconsin Meetings Magazine*.

The Osthoff Resort is a AAA Four Diamond lakefront resort featuring all-suite accommodations, two restaurants, Aspira Spa, a cooking school, year-round recreation, premier amenities and grand conference rooms and meeting spaces. For reservations, call 800.876.3399 or book online at www.Osthoff.com.

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Editor's Note: Images are available upon request.

