



FOR MORE INFORMATION CONTACT:
Anne Riecken, Marketing Manager
920.876.5856 or ariecken@osthoff.com

FOR IMMEDIATE RELEASE

ASPIRA SPA RANKED #11 SPA IN AMERICA
Wisconsin Spa Earns Accolade by spa and wellness travel website Spas of America

ELKHART LAKE, Wis. (January 3, 2016) –

[Aspira Spa](#), located inside the AAA Four Diamond [Osthoff Resort](#) along the shores of Elkhart Lake was named the #11 Spa in America by [Spas of America](#).

This week, the website unveiled its annual ranking of the [Top 100 Spas of 2015](#). “Trends we’ve noticed in the past year include consumers having a renewed focus on exercise, fitness and health,” says Spas of America President Craig Oliver, “and being drawn to spa and wellness experiences offered in authentic, natural outdoor locations. We’re all living fast and busy lives that are not necessarily fulfilling. Spa and wellness travel offers people a chance to take a step back, enjoy a slower pace and focus on what is truly important.”

A total of five spas in Wisconsin made the Top 100 list, with Aspira receiving the highest ranking of the group. Being that health and fitness were the biggest spa trends this year, Aspira’s absolute focus on a healthy lifestyle attributed to its top marks. Yoga classes of all practices are held on site regularly as well as Guided Meditations, Reiki Treatments, and Mind, Body & Spirit Alignments are offered to improve overall health and wellness.

The spa industry boomed in 2015 according to Oliver, “We saw exceptional growth with record visits and increased revenue. An International Spa Association U.S. Spa Industry Study, commissioned by the ISPA Foundation and undertaken by PwC International Survey Unit, reported consumers made 176 million visits to spas in the United States, generating an estimated \$15.5 billion in revenue.”

The Top 100 Spas of 2015 includes 65 spas from the United States, 29 spas from Canada, four from Mexico and two from Brazil. The entire list can be seen [here](#).

Aspira invites spa enthusiasts and novices alike to experience the spa with a special **"The Spa's Included"** package:
Book an elegant Osthoff Resort suite at published rates and receive one complimentary Aspira Spa service valued up to \$120 per night. Valid Sunday - Friday, through March, 2016.

All packages include unlimited use of spa facilities on the day of your spa service(s), including meditation sanctuary, learning center, indoor and outdoor hydromassage whirlpools, warming fireplace area, sauna, and luxurious changing rooms with cascading showers.

To book **The Spa's Included** and view Aspira's full menu of services, log on to www.aspiraspa.com or call 877-SPA-2070.

About Aspira Spa and The Osthoff Resort

Aspira is located within The Osthoff Resort, 101 Osthoff Avenue in Elkhart Lake, Wisconsin, just an hour north of Milwaukee, less than two hours from Madison and approximately three hours from Chicago. Inside Aspira, the space is thoughtfully designed, embracing the wisdom of feng shui and the elements of wood, fire, earth, metal and water. The centerpiece of the spa is the tranquil Meditation Sanctuary, where water gently flows over a wall of sculpted stone into a massive hand-tooled copper vessel. Effervescent whirlpools inside and out; SpaSuites with private baths, fireplaces and side-by-side massage tables; a Finnish sauna; and a spa studio for tai chi, yoga and pilates, speak to the elements as well. There is a Spa Café, full-service salon, and spa boutique stocked with Aspira's signature product line as well as spa apparel and artisan jewelry.

The Osthoff Resort is a AAA Four Diamond property. Along with the spa, the resort features spacious all-suite accommodations, two restaurants, a cooking school, grand ballroom, year-round recreation and events, and premier amenities. For more information on The Osthoff, go to www.osthoff.com.

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ASPIRA THE SPA www.aspiraspa.com 877.SPA.2070
101 Osthoff Avenue, Elkhart Lake, WI 53020-0151, spadesk@aspiraspa.com