



FOR MORE INFORMATION CONTACT:
Anne Riecken, Marketing Manager
920.876.5856 or ariecken@osthoff.com

FOR IMMEDIATE RELEASE

ASPIRA SPA RANKED #2 SPA IN AMERICA
Wisconsin Spa Earns Accolade by spa and wellness travel website Spas of America

ELKHART LAKE, Wis. (January 5, 2017) –

[Aspira Spa](#), located inside the AAA Four Diamond [Osthoff Resort](#) along the pristine shores of Elkhart Lake was named the #2 Spa in America and the #1 Resort/Lake Spa by [Spas of America](#).

This week, the website unveiled its annual ranking of the [Top 100 Spas of 2016](#). “North American spa and wellness consumers are continuing to focus on health, exercise and fitness experiences – especially in the outdoors,” says Spas of America President Craig Oliver.”

With the outdoor trend being so important to spa consumers, it’s no surprise Aspira clinched the #2 spot on the list since nature, specifically the healing waters of Elkhart Lake, are at the center of the spa’s mission, environment, and signature treatments. Meaning 'infused with spirit', Aspira was borne on the banks of a lake considered sacred by the Native Americans who lived there. Shaped like an elk's heart, the lake bestows its powerful natural energy upon all who encounter it. When developing signature treatments at Aspira, General Manager, Lola Roeh, aims to highlight the lake’s healing history, “I’ve always felt strongly about offering treatments that have a special connection to the land and the water.”

Signature services like the Cedars Massage use cedar boughs harvested from old-growth trees along the shoreline harvested by Aspira’s massage therapists. The Sacred Waters Massage uses doe-skin pouches filled with warmed water from the lake placed on chakra points throughout the body. The Elderberry Facial incorporates both the fruit and flower extracts of the plant used extensively for centuries by the area’s Native Americans.

To celebrate this exciting award, Aspira invites spa enthusiasts and novices alike to experience the spa with a special “**The Spa’s Included**” package:

Book an elegant Osthoff Resort suite at published rates and receive one complimentary Aspira Spa service valued up to \$120 per night. Valid Sunday - Friday, through March, 2017.

All packages include unlimited use of spa facilities on the day of your spa service(s), including meditation sanctuary, learning center, indoor and outdoor hydromassage whirlpools, warming fireplace area, sauna, and luxurious changing rooms with cascading showers.

To book **The Spa's Included** and view Aspira's full menu of services, log on to www.aspiraspa.com or call 877-SPA-2070.

About Aspira Spa and The Osthoff Resort

Aspira is located within The Osthoff Resort, 101 Osthoff Avenue in Elkhart Lake, Wisconsin, just an hour north of Milwaukee, less than two hours from Madison and approximately three hours from Chicago. Inside Aspira, the space is thoughtfully designed, embracing the wisdom of feng shui and the elements of wood, fire, earth, metal and water. The centerpiece of the spa is the tranquil Meditation Sanctuary, where water gently flows over a wall of sculpted stone into a massive hand-tooled copper vessel. Effervescent whirlpools inside and out; SpaSuites with private baths, fireplaces and side-by-side massage tables; a Finnish sauna; and a spa studio for tai chi, yoga and pilates, speak to the elements as well. There is a Spa Café, full-service salon, and spa boutique stocked with Aspira's signature product line as well as spa apparel and artisan jewelry.

The Osthoff Resort is a AAA Four Diamond property. Along with the spa, the resort features spacious all-suite accommodations, two restaurants, a cooking school, grand ballroom, year-round recreation and events, and premier amenities. For more information on The Osthoff, go to www.osthoff.com.

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ASPIRA THE SPA www.aspiraspa.com 877.SPA.2070
101 Osthoff Avenue, Elkhart Lake, WI 53020-0151, spadesk@aspiraspa.com